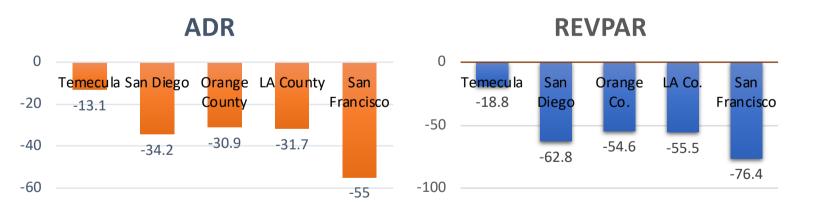
Temecula California Outperforms US, State, and Gateway Regions During 2020 Pandemic

2020 OCCUPANCY RATES COMPARED TO 2019



Temecula Performed an average of 33.53%

Better on Occupancy Rates!



Temecula performed an average of 24.85% better on ADR and

43.53% better on REVPAR than major California gateway cities in 2020!!!!

Out of over 40 retail stores in Old Town Temecula ZERO closed in 2020

In 2020, one restaurant closed and 3 opened leaving 38 thriving

Source: Visit California. (2021). *California Regional Lodging Forecast*. Sacramento: Visit California. Visit Temecula Valley. (2021). *Day Trend Temecula*. Temecula: Visit Temecula Valley.